



Last year at the 2007 PSIG conference in Canada, six simulation providers solved pre-determined problems for the membership. The evaluation sheets from 2007 PSIG conference indicated that this was one of the more successful endeavors the board has implemented.

Due to the overwhelming positive response from the evaluation sheets, the board would like to include this technology showcase again at the 2008 PSIG conference in Galveston, Texas - but with a slight twist. This year we are going to allow a limited number of solution providers a chance to present a solution to a problem of their own design. This will be an opportunity to present new technology or show improved solution techniques as long as the presentation is presented with a defined problem and solution.

There will be time for 10 presentations of 20 minutes each. I propose we follow the same format as last year. The showcase host will announce the company name and then the floor is turned over to the simulation provider. The provider can then use the 20 minutes to present their technology in a professional and educational manner to the membership.

We have adjusted the format to allow the simulation providers more freedom to present their products. Once again we will use the evaluation forms to determine if this is an appropriate use of time for our membership or if they would prefer a more defined problem/solution showcase as in the previous year.

As I mentioned earlier the membership requested this showcase by their overwhelming approval on the evaluation sheets. We did not enforce any strict boundaries for the simulation providers to maintain other than they had to solve at least one of the given problems. We allowed the simulation providers to use the time how they deemed fit. It was apparent from the evaluation sheet comments that the membership approval was proportional to the amount of time the simulation provider spent on solving the problem and not presenting a company commercial.

If your company would like to present during the 2008 showcase please respond to me as soon as possible to reserve a time slot. There are only 10 places available and the presentation order will be established by random drawing. If we do not have 10 presentations, then the simulation providers will each be allotted more time.

As always, thank you for your past and continuous participation at PSIG.

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